

Kooperationspartner	Studiengänge	
	Bachelor	Master
CBS International Business School	<ul style="list-style-type: none"> ➤ Bachelor of Arts in General Management 2plus3 	<ul style="list-style-type: none"> ➤ Master of Arts in Business Development Management
DHBW Center for Advanced Studies (DHBW CAS)		<ul style="list-style-type: none"> ➤ Master of Science Personalmanagement und Wirtschaftspsychologie ➤ Master of Science Digital Business Management ➤ Master of Science Sales und Negotiation
FOM – Hochschule für Oekonomie und Management	<ul style="list-style-type: none"> ➤ Bachelor of Arts Business Administration ➤ Bachelor of Arts Management und Digitalisierung ➤ Bachelor of Arts International Management ➤ Bachelor of Science Wirtschaftspsychologie 	
IU Internationale Hochschule	<ul style="list-style-type: none"> ➤ Bachelor of Science Wirtschaftsinformatik ➤ Bachelor of Arts Personalmanagement ➤ Bachelor of Arts Betriebswirtschaftslehre ➤ Bachelor of Arts Public Relations und Kommunikation 	
iba – University of Cooperative Education	<ul style="list-style-type: none"> ➤ Bachelor of Arts BWL I Digitalisierung und Management ➤ Bachelor of Arts BWL I Personalmanagement ➤ Bachelor of Arts BWL I Sales Management ➤ Bachelor of Arts I Marketing und Digitale Medien 	
IST – Hochschule für Management	<ul style="list-style-type: none"> ➤ Bachelor of Arts Business Administration 	<ul style="list-style-type: none"> ➤ Master of Business Administration (MBA) ➤ Master Business Transformation Management
MU – Media University	<ul style="list-style-type: none"> ➤ Bachelor of Arts Digitales Marketing und E-Commerce ➤ Bachelor of Arts Medien – und Eventmanagement ➤ Bachelor of Arts Journalismus und Unternehmenskommunikation ➤ Bachelor of Science Medien- und Wirtschaftspsychologie 	